

President's Letter to the Membership

Dec 15/17

Hello, members of the BRBHA hockey family. I wanted to make contact and wish you all a relaxing holiday season, except for all the hockey. I've learned that more tournaments happen on the break than any other time of the year. Please travel safely and represent the Bow River Bruins in good spirits. This also happens to be a busy time for the association. We are hosting several tournaments and association builder events.

Earlier this month, the pre-seed games finished up. All teams have been reviewed by Hockey Calgary, the League Governors and Bow River. We have an enormous number of teams doing very well this season. I am very proud of the Bow River Bruins Culture that has evolved over the past decade. Your hard work has flourished into the success our teams are having in the standings. Many teams did move up, and some remained that possibly could have moved up. Please know, the criteria was applied, each team was reviewed, and recommendations were made by BRBHA. Hockey Calgary has the final say and many factors go into team reallocation. Go, Bruins, go! Let's show them the great spirit we have, compete hard, and share the Bruins Culture.

Many members have commented to me about the new developments at BRBHA. The new equipment over the past few years – mini nets, Tornado's Edge training device and the Wednesday night goalie development sessions. The BRBHA Board is very happy with the responses we have received. We welcome any development ideas you may have. Next season and the season following, half ice games will become the standard for Timbit and Novice teams. We are working on equipment solutions for this.

Bow River Bruins has started a sponsorship program to raise funding for our development programs, subsidize ice costs, and promote our community awareness as we continue to pursue twinning the Bowness Arena. Look forward to efforts in development on jersey sponsorship, casino applications and other community partners in the following months.

This season the Calgary Flames and the Flames Foundation have provided Jerseys for all Timbit and House League teams. Please note all jerseys will be returned this season to BRBHA so sponsorship emblems can potentially be added in the off season.

The BRBHA board has also moved into sponsorship relationships to help fund development programs. Last month we introduced Paul Ackerman who graciously sponsored the Tornado's Edge training device and Picture day. Both of which are great successes. Thank you again Paul for supporting the Bow River Bruins.

December 11th and 12th marked the kick-off to our association's fundraising opportunity through InjaNation. Teams, families and friends are invited to visit the high performance facility anytime between now and March 30, 2018. When you use the promo code BRUINS, Bow River will receive 25% of all regular priced entry fees. Bring out your team or friends and challenge the course.

Upcoming, Jan 10, 2018 is Bow River Night at Winsport. The NWCAA Midget AAA Flames Team will be playing the Canadian Olympic Women's Hockey Team. Tickets have been sent out to teams and Hockey Calgary has cleared the majority of the BRBHA schedule for this event. Let's fill the arena and show Team Canada support with a Bow River Bruins push into the Olympics. I believe Crowfoot has jumped in to help sell out this event.

I would once again like to remind all members, the website www.bowriverhockey.ca has all information posted for the season events, games, teams and contact information.

I look forward to the start of the regular season in the new year and Esso Minor Hockey Week starting Jan 12, 2018. Go, Bruins, go!

Update, the BRBHA Board is working on banners for the City Champions from the past few years to hang with our record 8 Esso banners last season.

Michael Burke,

BRBHA President.

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Supporting children on the open ice,
and parents on the open market!

Proud partner in the purchase of the new

Tornado's Edge