

Jan 11, 2018

A quick note for BRBHA members.

Happy New Year.

Thank you to all the members who came out to the Bow River Night at Winsport to watch Team Canada play the NWCAA AAA Flames team. It was a great fast paced game with Team Canada winning the game and the NWCAA AAA Flames winning the shootout. The event was well attended. A perfect opportunity to show Team Canada the BRBHA community is supporting them, and wishing them best efforts in February at the Olympic games. It was also great to see the NWCAA AAA Flames with its share of former Bow River Players giving it their best in the well fought game.

“What is Bow River doing with these fund raisers?” is the most asked question from last night. Our board has initiated many new events over the past few seasons. Firstly, we want to have Bruins culture and pride. We want to be active in our community and support minor hockey. The funds we are raising are to support current projects we have initiated like keeping registration fees low, equipment upgrades on and off the ice, coach development, and increasing our ice allotment – which includes our twin initiative. More to come in the near future.

I would like to state a BIG THANK YOU to all the volunteers and Board Members that make these events happen, and for the support they give me. You are making BRBHA the best hockey association.

Now it's on to our big tourney of the season. Esso Minor Hockey Week starts tomorrow. Best wishes to all teams in your pursuit of the Esso Championship. Keep in mind the launch of the event is at Winsport Saturday afternoon if you would like to drop by – it is in our back yard, and we are the defending overall Esso Association Champs from last season.

Thanks,

Michael Burke,
BRBHA President.

MEDIA ADVISORY

January 9, 2018

For immediate release

**ESSO MINOR HOCKEY WEEK KICKS OFF JAN 12
OPENING CEREMONIES SHOWDOWN, JAN 13 AT WINSFORT**

CALGARY, ALTA - Hockey Calgary and Imperial Oil are pleased to announce the kick off to the 48th annual [Esso Minor Hockey Week](#), this year the tournament is running between Jan. 12 –

Jan. 20, 2018. The opening ceremonies will take place on **Saturday, Jan. 13 at WinSport Rink A (Markin MacPhail Centre) and be host to two exciting events:**

1. **A new added feature at the Opening Ceremonies this year will include a special game featuring** Rob Kerr's Media All Star Team facing off against Jamie Macoun's Flames Alumni for an exciting "Harlem globetrotter" style hockey showcase! Game time 4:00 P.M., don't miss this fun filled event!
 - Bring a non-perishable food item as your ticket in the door and receive an Esso Minor Hockey Week skate towel (while quantities last). All food items will be donated to the Veterans Food Bank.
 - Available during the game \$2 "chuck a puck" with your chance to win prizes! All proceeds donated to the [Flames Even Strength Program](#).
2. **At 5:30 p.m. – The EMHW Feature game will be from PeeWee Division 5 featuring Simons Valley 4 vs Saints 2.**

Both Esso Minor Hockey Week feature games are **free to the public** and Hockey Calgary would encourage all hockey fans to join them in celebrating the kick off to this extraordinary tournament.

Esso Minor Hockey Week is the largest minor hockey tournament in the world, this year's event will feature approximately 13,000 kids, 655 teams, 915 games, 2,600 coaches and 4,000 volunteers throughout the week. With 65 new Champions being crowned at the end of the week.