



BOW RIVER BRUINS HOCKEY ASSOCIATION

TEAM APPAREL POLICY

The Board of Directors of BRBHA has chosen **G-SW** as the exclusive supplier to teams wishing to purchase BRBHA apparel for their players and fans for the 2020-2021 hockey season. BRBHA encourages all players and families to take pride in their logo and association - all Bruins belong to a team and all teams belong to BRBHA! The benefits to BRBHA of having an exclusive supplier include:

- Enables BRBHA to control distribution and use of its brand and approved logos
- Creates a uniform look for all players fostering pride in BRBHA
- Opportunity for improved cost effectiveness to teams and families

Ordering Apparel

The catalogues for Bearwear can be found on our website.

All team orders must be placed by team managers. Teams are entirely responsible for approving and paying for their Bearwear order and in no circumstance will BRBHA be held accountable for payment.

Purchasing BRBHA logoed apparel that **G-SW** has listed in the Bearwear catalogue from any supplier other than **G-SW is strictly prohibited** without prior written approval from the Board of Directors.

Third Jerseys

Wearing a third jersey during any sanctioned BRBHA game **is strictly prohibited** without the prior written consent of the Board of Directors. In the event that consent is given, it will be mandatory to purchase the third jersey from BRBHA's exclusive supplier.

Advertising/Sponsorship on Apparel

Teams are from time to time able to secure corporate sponsors for the purchase of team apparel. BRBHA encourages and welcomes the sponsorship, however, in the event that the sponsor wishes to place its logo on the team apparel, prior written consent must be obtained from the Board of Directors. Although BRBHA encourages and welcomes the sponsorship, the Board of Directors want to ensure that the corporate logo or advertising is appropriate in size and location, suitable for children to be wearing and not in competition with any association-level sponsors or partners.

Practice Jerseys

Team practice jerseys may be purchased from any apparel provider, so long as they abide by the Advertising/Sponsorship on Apparel notes above.

Game Jerseys

In the event the sponsor wishes to place its logo on a Bow River Jersey, (i) the total amount of the sponsorship must be greater than \$1,000.00, (ii) they must abide by the Advertising/Sponsorship on Apparel notes above, and (iii) prior written consent must be obtained from the Board of Directors.

Breach of Policy

We have confidence that all teams will work with BRBHA to ensure these policies are adhered to. In the event that BRBHA becomes aware of a breach of the above policies the team manager and head coach will be required to appear before the BRBHA Discipline Committee. The BRBHA Discipline Committee will be entitled to determine the appropriate penalty or fine.