



Bow River Bruins Fundraising Policy

The Bow River Bruins Hockey Association (“**BRBHA**”) understands that participation in minor hockey may present some extra costs from time to time. To ease the financial burden for parents, the BRBHA has decided that teams will be allowed to fundraise if they so choose. In deciding this the BRBHA has adopted this Fundraising Policy which provides direction and guidelines on fundraising and fundraising activities. Each family is expected to contribute to team fundraising to the best of their ability. Any concerns or conflicts should be brought to the Team Manager’s attention as early as possible. Team Managers are expected to handle such matters with discretion and confidentiality. Objections should be raised immediately once a fundraising initiative is proposed. If a conflict cannot be resolved at the team level, it should be escalated to the BRBHA Treasurer for review.

Conflict of Interest in Goods/Services

No parent or family member may provide goods or services to the team or players from which they—or their business—profit, without disclosing the conflict to the team. In such cases, the parents on the team (excluding the conflicted parent) must approve the arrangement with a 90% vote, and the arrangement must also be approved by the BRBHA Board of Directors.

General Regulations for Team Fundraising

- The only contributions not considered fundraising are those made directly by parents.
- Fundraising should only cover actual or anticipated team expenses as defined in an **approved budget**. Under no circumstances should fundraising be conducted for purposes beyond those outlined in the approved budget.
- Teams may fundraise for things such as:
 - i. The cost of hotel room for non-parent coaching staff at an away tournament, to include gas subsidy;
 - ii. Additional ice time;
 - iii. Team articles such as jackets, shirts, ties;
 - iv. Costs for in-season social and end of year gatherings
 - v. Reimbursement for pre-approved team expenses;
 - vi. Mandatory apparel (U13AA); and
 - vii. Other such costs that are included in the Team Budget.



- Teams must comply with all requirements, licenses, and approvals dictated by the Alberta Gaming Commission (if applicable).

Fundraising Limits

- Each team's fundraising limit is based on its required budget. Teams may fundraise no more than:
 - i. U7: \$5,000 per season
 - ii. U9-U13 (not including U13AA): \$10,000 per season
 - iii. U13AA, U15 - U21: \$15,000 per season
- Teams wanting to raise funds above their age group fundraising limit will be required to submit a written proposal to the BRBHA Treasurer and request approval.
- If teams exceed their age group fundraising limit without the written approval from the BRBHA Treasurer, they may be subject to a penalty.

Donations vs. Fundraising

- Donations are not considered fundraising.
- All players share equally in any donations received by the team, including if a player's company donates in exchange for volunteer service.

Refunds

Refunds to parents must not exceed the amount of cash they contributed. In other words, there shall be absolutely **no fundraising for individual gain**.

Excess Funds

At the end of the playing year, any excess funds raised by teams or families must be transferred to the BRBHA, to be designated to the Bruins Family Support Fund.

Licensing and Compliance

Teams must comply with all requirements, licenses, and approvals dictated by the Alberta Gaming Commission. Teams must not use the BRBHA's license number for their fundraising activity; instead, they must apply for their own license.



Allowed Fundraising Activities

Acceptable community fundraising methods include:

- Product sales (e.g., chocolates)
- Raffles
- Bottle drives
- Flyer delivery
- Social fundraisers
- Other non-business solicitation efforts

Prohibitions on Certain Fundraising

- Teams must not engage in fundraising involving the sale or consumption of alcohol, tobacco, marijuana, or other substances not approved by BRBHA—unless special approval is granted by BRBHA in accordance with policy.
- **Exception:** A raffle involving sealed alcohol gift baskets is permitted—**only if tickets are sold exclusively to adults (no minors).**

Soliciting Business Sponsorships

- Individual teams are prohibited from approaching any current BRBHA sponsors for fundraising or sponsorship.
- If a business raises concern about multiple solicitations from BRBHA teams, the team must inform BRBHA. BRBHA will then request that teams refrain from approaching that business.

When raising funds, Members are reminded that they are representing the BRBHA. All fundraising activities must adhere to the guidelines set forth in this Fundraising Policy.

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